

ADVERTISING RATE (in USD):

Full Page : Color \$ 2,500
Half Page : Color \$ 1,500
Quarter Page : Color \$ 700
Outside back cover : Color \$ 3,500

Inside front cover : Color \$ 3,000
Inside back cover : Color \$ 2,800
Page 1 : Color \$ 3,000
Double Page Spread : Color \$ 5,000

SPECIAL PACKAGE OF ADVERTISEMENT FOR 2011

	Name of Package	Insertion	Size	Position	Rate	Benefits
1	Gallery Profile Ad Package*	1 x	1 full page full color	Inside	USD 1,800.00	- 1 page of full page full color advertisement - 1 page of advertorial (Gallery Profile) (the write up is prepared by gallery)
2	Art Agenda Ad Package	3x	1 full page full color	Inside	USD 5,400.00	- 3 pages of full page full color advertisement - 2 pages of advertorial (the write up is prepared by gallery) - 1 x highlight of exhibition - Art Agenda Listing on website - Website Sponsor link
3	Highlight Ad Package	6x	1 full page full color	Inside	USD 10,800.00	- 6 pages of full page full color advertisement - 4 pages of advertorial (the write up is prepared by gallery) - 2 x highlight of exhibition - Art Agenda Listing on website - Website Sponsor link

Terms and conditions :

- Advertorial page should be including either one or two high resolution images prepared by advertiser
- Advertorial pages will be edited if necessary
- Highlights of exhibitions will be subject to review by editorial team
- Art agenda listing should be consist of following details:
 - Title of the event:
 - Title of the exhibition:
 - Date of the event:
 - Venue and address of the exhibition:
 - Contact details (phone, email, fax, etc)
- *The gallery profile ad package may only be taking up one time by the advertiser.

Mail Materials (E-mail) to:
adv@c-artsmag.com
via www.yousendit.com

(Macintosh formatted CD-R and Color Proof) to:
United Univers Publishing Pte. Ltd.
Jl. Danau Poso No. 162. Jakarta, 10210, INDONESIA

MEDIA ORDER FORM



CLIENT INFO:

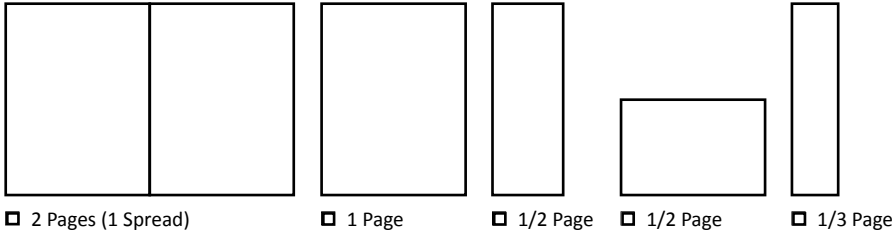
Name :
Address :

Email :
Contact Person :

Tel :

Fax :

PAGE TYPES:



FILE FORMAT:

TIFF, JPEG, PDF (all fonts in PDF files must be embedded in the document)

IMAGE FORMAT:

- All image files must be at least 300 dpi or at the actual image size (1:1)
- Color Mode is CMYK

ISSUES:

FEBRUARY - MARCH APRIL - MAY JUNE - JULY AUGUST - SEPTEMBER OCTOBER - NOVEMBER DECEMBER - JANUARY

DETAILS:

No.	Size	Position	Insertion	Rate	Total

Sub Total :
___% Discount :
TOTAL :

PAYMENT DETAILS:

Payment should be transferred to:

Attn : **United Univers Publishing, Pte, Ltd.**
Bank : DBS SINGAPORE
22 Malacca St# 01-00
Royal Brothers Building - Singapore 048980
(USD) Acc No. : 0048 - 0021 - 880 - 110 - 22
Swift Code : DBSSSGSG

REMIT FULL AMOUNT

ACKNOWLEDGE:

(_____)
Date: / /

TERMS & CONDITIONS:

1. We reserve the right, in our sole and absolute discretion, to refuse to print any advertisement or listing, and we are not responsible for printing advertisements or listings, which are received after the deadline.
2. In order to process your ad, all payments must be received along with this advertising order from. Unless prior credit arrangements have been established, your advertising order must be received along with an installment payment of at least (50%) fifty percent of the total advertising cost.
3. All ad category placements are the sole discretion of the C-Arts Magazine. Any ad that has not been assigned a specific category will be placed in the category we deem appropriate.
4. Advertisers are entitled to (2) two proofs. Adherence to the deadline is required for a proof copy to be sent to you for proof reading. If you do not respond by the date specified on the proof copy, your ad will be published as it appears on the proof form, and it will be conclusively presumed that the content of the ad is correct.
5. Any changes to your ad must be made in writing. Any cancellation must be submitted in writing. The fee for cancellation is (50%) fifty percent of the ad cost.
6. The publisher assumes no responsibility for typographical errors, but if at fault, will reprint any portion of an advertisement in which an error has occurred, in the following edition of the C-Arts Magazine.
7. By signing this contract you agree and understand to indemnify us and withdraw any and all claims of liability, slander or false/misleading information that is contained in your ad.